

Evexia Wellness Spa / Privacy Policy (Effective Date -1-29-25)

This Privacy Policy describes our policies and procedures on the collection, use and disclosure of Your information when You use the System. (the “System” is defined as any access point, including social media platforms and websites) This privacy policy along with our Terms of Use governs your use of the Evexia Wellness Spa website at <https://evexia-wellnessspa.com> and any other websites or social media platforms created or managed by Evexia Wellness Spa and its affiliates (including Facebook, Instagram, LinkedIn, TikTok, Indeed and any other platform used by Evexia Wellness Spa and or its affiliates (the “System”). This policy defines (“You”) as a user and (“We”, “Us”, “Our” or Evexia Wellness Spa) as Evexia Wellness Spa and all of its affiliates, franchise locations and corporate office.

We use Your Personal data to provide and improve the System. By using the System, You agree to the collection and use of information in accordance with this Privacy Policy.

We may update this policy from time to time and will mark new versions with a corresponding effective date. We recommend you visit the Site to review any changes in our practices. Your continued use of the System constitutes your agreement to our current Privacy Policy.

How your information could be shared?

We may share your information with Evexia Wellness Spa franchisees and others as set forth in this Privacy Policy, as indicated below.

We may share non-individual information, in the aggregate, regarding your online browsing preferences to evaluate our Systems or to allow the System providers with whom we work to better serve our users.

We may provide user information to our franchisees, System providers or vendors for reasons such as:

- Marketing program via email or text.
- Managing, scheduling or confirming Systems and appointments.
- Data tracking
- Maintenance or development of our system.
- Other contracted promotional opportunities provided to our users relating to our products and Systems.

We may also share your Personal Information in connection with government or law enforcement requests or in response to investigations, subpoenas, court orders, or other legal processes to: operate this System, process any orders or registrations, protect the rights or property of Evexia Wellness Spa, its affiliates, users, and customers, establish or exercise our legal rights or defend against legal claims, or as otherwise required by laws both local and federal.

Information Collected

Personal Data

While using Our System, we may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You. Personally identifiable information may include, but is not limited to:

Email address / First name and last name / Phone number/ Address, State, Province, ZIP/Postal code, City
Financial information necessary to process a purchase or other request. Any other information you elect to share or submit through the Systems or websites. Usage Data.

Cookies and Similar Technologies

We use Cookies, **pixels** and **other** tracking technologies to track the activity on Our System and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze Our System.

Cookies

Cookies are small data files that help us keep track of your usage of the System. Many of the cookies we use enable the System to function. Persistent cookies enable the System to remember things like your login information for convenience, and session cookies are useful for things like keeping items in your shopping cart when you navigate away from the page, all of which allows us to enhance the user experience. Cookies also enable us to track and analyze user behavior to help improve our System.

We can use a variety of categories of cookies on the System including strictly necessary, analytical, targeting, performance or other varieties of cookies within the System.

Pixels and other Tracking Technologies

We may also use pixels or other tracking technologies to automatically collect information when you visit our System. These technologies usually track advertising preferences from site to site, and gather data about users' browsing habits to improve the user experience.

Google Analytics

We use Google Analytics to help create reports and statistics on the performance of the Site. Google Analytics collects information such as your IP address, device type and operating system, referring URLs, location and pages visited. If you do not want Google Analytics to be used in your browser, you can install the "Google Analytics Opt-Out Browser Add-On," provided by Google.

Usage Data

Usage Data is collected automatically when using the System.

Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our System that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When You access the System by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

We may also collect information that Your browser sends whenever You visit our System or when You access the System by or through a mobile device.

Information from Third-Party Social Media Systems and websites

Our System may contain links to other websites or specific promotional links. These websites/links may have privacy policies different from our Privacy Policy. The System may also contain certain social media icons or widgets. Although you can view the material we have linked to, you may have to create an individual account or register to use these third-party social media sites to use interactive features. Any interaction on social media or other third-party websites is governed not by this Privacy Policy but by the terms of use and privacy policy of the particular platform/website.

Use of Your Personal Data

The Company may use Personal Data for a variety of reasons including the following purposes:

To provide and maintain our System, including to monitor the usage of our System.

To manage Your Account: to manage Your registration as a user of the System. The Personal Data You provide can give You access to different functionalities of the System that are available to You as a registered user.

For the performance of a contract: the development, compliance and undertaking of the purchase contract for the products, items or Systems You have purchased or of any other contract with Us through the System.

To contact You: To contact You by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted Systems, including the security updates, when necessary or reasonable for their implementation.

To provide You with news, special offers and general information about other goods, Systems and events which we offer that are similar to those that you have already purchased or enquired about unless You have opted not to receive such information.

To manage Your requests: To attend and manage Your requests to Us.

For business transfers: We may use Your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by Us about our System users is among the assets transferred.

For other purposes: We may use Your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our System, products, Systems, marketing and your experience.

Communicating with users about products or services

Sending or initiating direct marketing programs, such as emails, newsletters or information about products or services we are offering; using content from social media platforms where users discuss our services or use a hashtag related to our services.

We may share Your personal information in the following situations:

- **With System Providers:** We may share Your personal information with System Providers to monitor and analyze the use of our System, to contact You.
- **For business transfers:** We may share or transfer Your personal information in connection with, or during negotiations of, any merger, sale of Company assets, financing, or acquisition of all or a portion of Our business to another company.
- **With Affiliates:** We may share Your information with Our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include Our parent company and any other subsidiaries, joint venture partners or other companies that We control or that are under common control with Us.
- **With business partners:** We may share Your information with Our business partners to offer You certain products, Systems or promotions.
- **With other users:** when You share personal information or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside. If You interact with other users or register through a Third-Party Social Media System, Your contacts on the Third-Party Social Media System may see Your name, profile, pictures and description of Your activity. Similarly, other users will be able to view descriptions of Your activity, communicate with You and view Your profile.
- **With Your consent:** We may disclose Your personal information for any other purpose with Your consent.
- **Text Messaging-** We may share your Personal Data, including your SMS opt-in or consent status, with our brand franchisees and third parties that help us provide our messaging services, including but not limited to platform providers, phone companies, and any other vendors who assist us in the delivery of text messages. We will not share your opt-in to an SMS campaign with any third party for purposes unrelated to providing you with the services of that campaign.

Marketing Communications

- You have the right to opt-out of marketing communications we send you.
- If you no longer want to receive marketing-related emails from us, you can opt-out of receiving such emails by clicking the “unsubscribe” or opt out link at the bottom of any marketing email you receive from us. Please be

aware that you will continue to receive certain communications from us that are necessary for our services. If you are having difficulty unsubscribing from our marketing emails using the above method, please contact us directly by emailing franchisesupport@evexia-wellnessspa.com with "Marketing Communications" in the subject line.

- Our System may send information via email or text for client surveys or promotions. Participation in these surveys or promotions is completely voluntary and you may choose whether or not to participate and therefore disclose this information. Information requested may include contact information (such as name and shipping address), and demographic information (such as zip code, age level). Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site and services.

How is User Information Protected?

The Company will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of Your data and other personal information.

- We make reasonable efforts to maintain administrative, physical, and technical safeguards for all Personal Information collected in our Systems, designed to protect your Personal Information from unauthorized access and processing, loss, destruction and damage. Unfortunately, the transmission of information via the internet is not completely secure, we cannot make any guarantees as to the security or privacy of your Personal Information.
- We retain data collected from you only for as long as necessary to complete the intended purpose for which it was collected and intended.

Children's Privacy

Our System does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent, We take steps to remove that information from Our servers. If We need to rely on consent as a legal basis for processing Your information and Your country requires consent from a parent, We may require Your parent's consent before We collect and use that information.

Changes to this Privacy Policy

We may update Our Privacy Policy from time to time. An updated version of our policy will be available on our website at www.evexia-wellnessspa.com. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted.

Unsubscribe or Opt Out

All users and/or visitors to our website have the option to discontinue receiving communication from us and/or reserve the right to discontinue receiving communications by way of email, text, marketing or newsletters. To discontinue or unsubscribe to our website please use an opt out or unsubscribe feature if it is available or please send an email that you wish to unsubscribe to your local spa. If you wish to unsubscribe or opt-out from any third-party websites, you must go to that specific website to unsubscribe and/or opt-out.

Contact Us

If you have any questions about this Privacy Policy, You can contact us: By email: franchisesupport@evexia-wellnessspa.com