

# Evexia Wellness Spa / Privacy Policy (Effective Date -7-31-25)

This Privacy Policy describes our policies and procedures on the collection, use and disclosure of Your information when You use the System. (the “System” is defined as any access point, including social media platforms and websites) This privacy policy along with our Terms of Use governs your use of the Evexia Wellness Spa website at <https://evexia-wellnessspa.com> and any other websites or social media platforms created or managed by Evexia Wellness Spa and its affiliates (including Facebook, Instagram, LinkedIn, TikTok, Indeed and any other platform used by Evexia Wellness Spa and or its affiliates (the “System”). This policy defines (“You”) as a user and (“We”, “Us”, “Our” or Evexia Wellness Spa) as Evexia Wellness Spa and all of its affiliates, franchise locations and corporate office.

We use Your Personal data to provide and improve the System. By using the System, You agree to the collection and use of information in accordance with this Privacy Policy.

We may update this policy from time to time and will mark new versions with a corresponding effective date. We recommend you visit the Site to review any changes in our practices. Your continued use of the System constitutes your agreement to our current Privacy Policy.

By opting into our SMS messaging service, you agree to the following terms regarding how we handle your data:

**Data collection:** we will collect your name, email address, mailing address, and mobile phone number when you sign up for SMS updates. This information will be connected via the website contact form, email, rental agreement, or third-party reservation systems.

## Usage Data

We use your data solely to communicate via SMS about appointment reminders and customer service.

Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our System that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When You access the System by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

**Data Security:** we protect your data with secure storage measures to prevent unauthorized access.

**Data retention:** we retain your information as long as you are subscribed to our SMS service. You may request deletion at any time.

**MESSAGE AND DATA RATES MAY APPLY.** Your mobile carrier may charge fees for sending or receiving text messages, especially if you do not have an unlimited texting or data plan. Messages are recurring and message frequency varies.

**Opt-out:** If you would like to receive text message communication, text START, YES, to this phone number 888-383-9429 from Evexia Wellness Spa. You will be opt-in to text messages. Message frequency varies and may include appointment reminders or customer service. Message and data rates may apply. You may opt out at any time by replying Reply STOP or UNSUBSCRIBE to 888-383-9429 at any time. After unsubscribing, you will receive a final SMS to confirm you have unsubscribed, and we will remove your number from our list within 24 hours. For assistance, reply HELP or contact support at 888-383-9429. See our Privacy Policy for details on how we handle your information.

**Non-sharing clause:** We do not share your data with third parties for marketing purposes. Evexia Wellness Spa will not sell, rent, or share the collected mobile numbers.

## **Cookies and Similar Technologies**

We use Cookies, pixels and other tracking technologies to track the activity on Our System and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze Our System.

### **Cookies**

Cookies are small data files that help us keep track of your usage of the System. Many of the cookies we use enable the System to function. Persistent cookies enable the System to remember things like your login information for convenience, and session cookies are useful for things like keeping items in your shopping cart when you navigate away from the page, all of which allows us to enhance the user experience. Cookies also enable us to track and analyze user behavior to help improve our System.

We can use a variety of categories of cookies on the System including strictly necessary, analytical, targeting, performance or other varieties of cookies within the System.

### **Pixels and other Tracking Technologies**

We may also use pixels or other tracking technologies to automatically collect information when you visit our System. These technologies usually track advertising preferences from site to site, and gather data about users' browsing habits to improve the user experience.

### **Google Analytics**

We use Google Analytics to help create reports and statistics on the performance of the Site. Google Analytics collects information such as your IP address, device type and operating system, referring URLs, location and pages visited. If you do not want Google Analytics to be used in your browser, you can install the "Google Analytics Opt-Out Browser Add-On," provided by Google.

We may also collect information that Your browser sends whenever You visit our System or when You access the System by or through a mobile device.

### **Information from Third-Party Social Media Systems and websites**

Our System may contain links to other websites or specific promotional links. These websites/links may have privacy policies different from our Privacy Policy. The System may also contain certain social media icons or widgets. Although you can view the material we have linked to, you may have to create an individual account or register to use these third-party social media sites to use interactive features. Any interaction on social media or other third-party websites is governed not by this Privacy Policy but by the terms of use and privacy policy of the particular platform/website.

### ***How is User Information Protected?***

The Company will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of Your data and other personal information.

- We make reasonable efforts to maintain administrative, physical, and technical safeguards for all Personal Information collected in our Systems, designed to protect your Personal Information from unauthorized access and processing, loss, destruction and damage. Unfortunately, the transmission of information via the internet is not completely secure, we cannot make any guarantees as to the security or privacy of your Personal Information.
- We retain data collected from you only for as long as necessary to complete the intended purpose for which it was collected and intended.

### ***Children's Privacy***

Our System does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent, We take steps to remove that information from Our servers. If We need to rely on consent as a legal basis for processing Your information and Your country requires consent from a parent, We may require Your parent's consent before We collect and use that information.

### ***Changes to this Privacy Policy***

We may update Our Privacy Policy from time to time. An updated version of our policy will be available on our website at [www.evexia-wellnessspa.com](http://www.evexia-wellnessspa.com). You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted.

### ***Contact Us***

If you have any questions about this Privacy Policy, You can contact us: By email: [franchise@evexia-wellnessspa.com](mailto:franchise@evexia-wellnessspa.com)